

Let Pearson help you implement the CCSS

Common Core Experts

Feel confident you'll receive the highest-quality professional development and consulting services. Pearson is supported by expert authors and architects of the CCSS, as well as by leading researchers and educators.



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3 Ways Pearson Professional Development can help your district successfully implement Common Core State Standards.

1. Understand what the new standards mean, diagnose where you are, and develop an actionable plan to get where you need to be.
2. See how new instructional approaches will be needed to address critical content shifts and the overall goals the Common Core State Standards to help build 21st Century thinkers.
3. Use sound assessment practices to gauge student progress toward meeting the new standards.

Teacher Effectiveness Workshop Series

JULY 22–24, 2011 • CHICAGO, IL | OCTOBER 14–16, 2011 • ORLANDO, FL

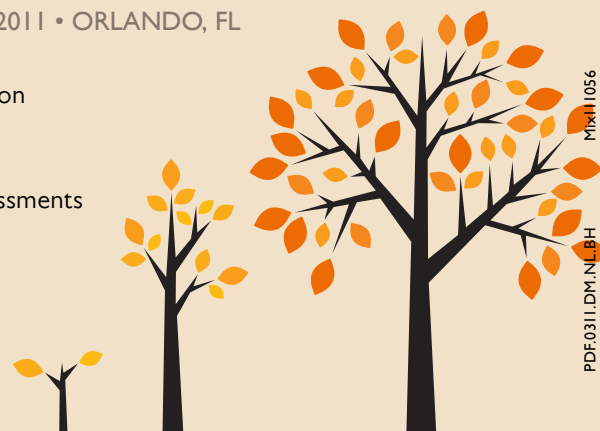
Participate in the Leading the Way for Common Core State Standards Implementation series including one-day sessions focused on:

- English Language Arts (K-12)
- Mathematics (K-12)
- Supporting Academic Behavior for Student Success
- Common Core Assessments
- English Learners and Students with Special Learning Needs

See Agendas and Registration Details at www.PearsonPD.com/Improve2011

For more information or to register by phone, please contact us at 1.800.348.4474, option 2; customer care@PearsonPD.com

CommonCore.PearsonEd.com
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Helping you implement the Common Core State Standards

Services for succeeding
in an environment of change

Learning shaped around you

Pearson provides you with comprehensive, flexible services designed in partnership with math and English language arts (ELA) Common Core State Standards (CCSS) architects. Our expert consultants will support the needs of your school and district as you strive to meet teacher effectiveness requirements and prepare students for college and career readiness.

The right support based on your needs

Professional Development Services

A wide range of professional development is available for your district and school leaders, instructional coaches, and on-grade and special-population classroom teachers. Choose services as separate offerings or as a series, based on your preference and need.

Leading the Way Workshops for Leaders & Teachers

- Implementation of the Math CCSS
- Implementation of the ELA CCSS
- Assessment
- Special Populations (ELL, SPED)
- Academic Behavior

Teacher-focused Workshops for Mathematics*

- Foundational Overview of CCSS for Math
- Focusing on the Mathematical Practices
- CCSS in a Standards-based Classroom
- Performance-based Assessments for Math
- Using the Interactive Whiteboard with the 8 Mathematical Practices
- Teaching for Conceptual Understanding:
- Operations and Base Ten
- Understanding Fractions
- Ratio and Proportional Relationships

Teacher-focused Workshops for English Language Arts*

- Foundational Overview of CCSS for ELA
- Digging into the Reading Standards
- Digging into the Writing Standards
- Performance-based Assessments for ELA
- Speaking and Listening Standards and Language Standards
- ELA Standards for History/Social Studies (Secondary only)
- ELA Standards for Science/Technical Writing (Secondary only)

**Workshops are appropriately grade-banded where necessary*



Strategic Planning and Consultative Services

The Getting Started diagnostic assessment results in a customized implementation plan for you. A Pearson education expert works shoulder-to-shoulder with you, your school leaders, and your school teams to assist in analyzing diagnostic data and aligning curriculum and instruction based on a proposed curriculum framework. Consultative services include curriculum mapping as an option.

On-Site Job-Embedded Assistance

Field-service specialists incorporate assistance with your CCSS implementation plan to apply, extend, and sustain the CCSS knowledge gained in training. Pearson America's Choice® provides individual and small-group support services, including coaching and monitoring, as teachers perform their regular work.

Learning Teams™ for Capacity Building

Pearson Learning Teams helps teachers build sustainable capacity to translate CCSS-related professional development into improved practice. The widely renowned model ensures that your CCSS professional development investment results in effective teaching of the standards.

Whole-School CCSS Implementation Support

A comprehensive suite of change-management services is available for school-leadership teams implementing the CCSS and holistic change. These services are informed by 15 years of America's Choice® school improvement expertise. Our whole-school support services include:

- Diagnostics (Getting Started)
- Implementation plans and progress reports in alignment with the America's Choice® School Design framework
- Data-analysis support (including Teacher Compass)
- Planning for tiered interventions
- In-depth professional development
- Professional learning communities
- Monthly leadership networking
- On-site coaching and job-embedded assistance

ALREADY USING A PEARSON PRODUCT?

CCSS services align to Pearson programs, including:

enVisionMATH® Common Core Investigations

digits™

Prentice Hall Mathematics
Mathematics Navigator®

Reading Street

Good Habits Great Readers™

Prentice Hall Literature

The Reader's Journey

Literacy Navigator®

SIOP®

Assessment Training Institute

A+RISE®

And more